## IDEAL CLIENT AVATOR



GOALS & VALUES	Name:	OPPORTUNITY/CHALLENGE
	Age:	
	Gender:	
	Martial Status:	
	Children:	
	Location:	
	Quote:	
	Occuption:	
	Industry:	
SOURCES OF INFORMATION WHERE THEY GO TO LEARN	Role:	POSSIBLE OBJECTIONS
	Education:	POSSIBLE OBSECTIONS
	Income Level:	
	Other:	
	Dala in Danisian Malsing	
	Role in Decision Making	
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